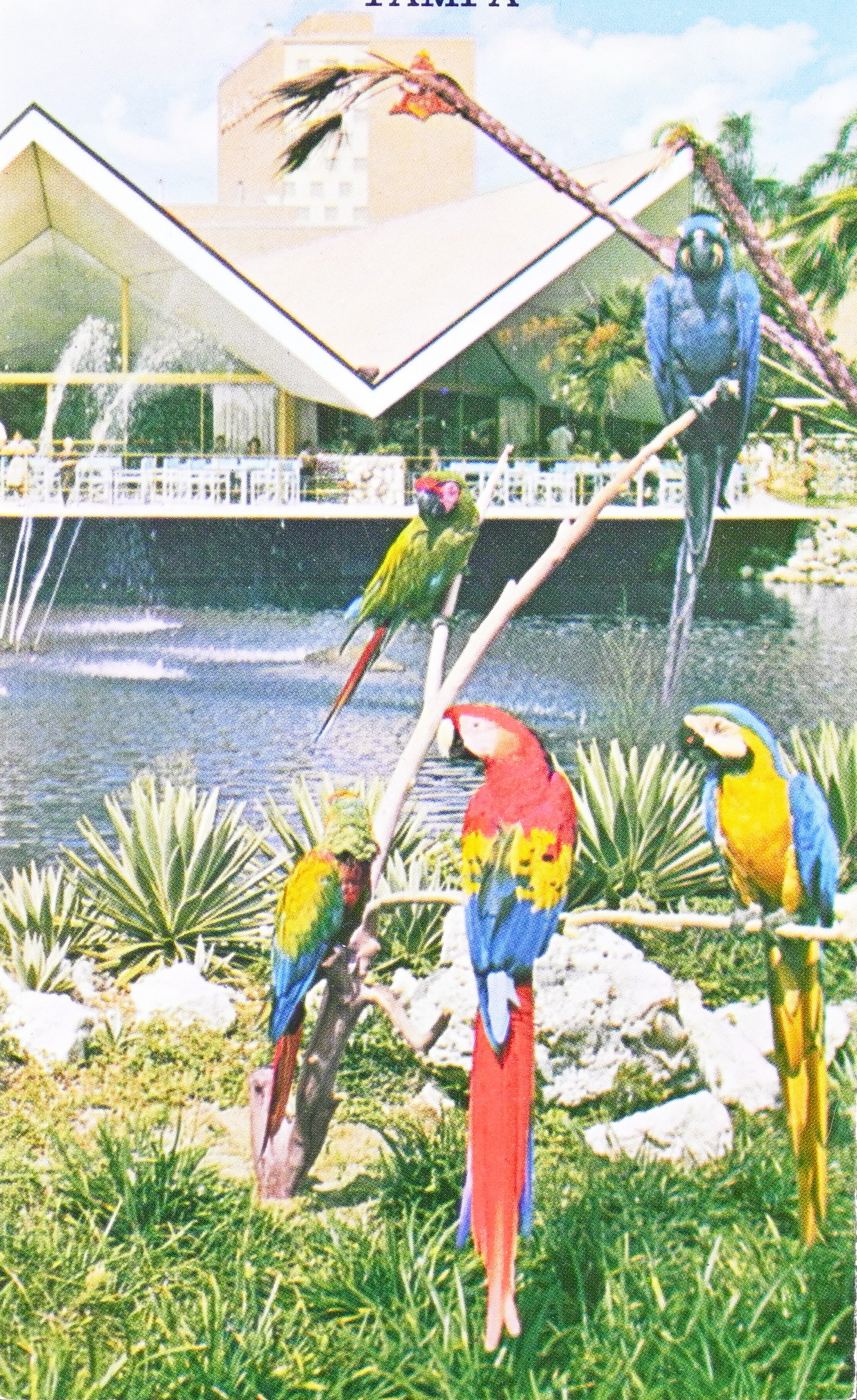


BUSCH GARDENS

Anheuser-Busch, Inc.
TAMPA



Welcome to Busch Gardens

Busch Gardens is an attraction unique in America. From the time you step onto the "Stairway to the Sun," the world's longest escalator, and begin your tour, you will discover many exciting and unusual features at Busch Gardens and the adjacent Anheuser-Busch Brewery. We invite you to tour this scenic tropical wonderland while in Tampa. You are always most welcome.

Cordially, *August*

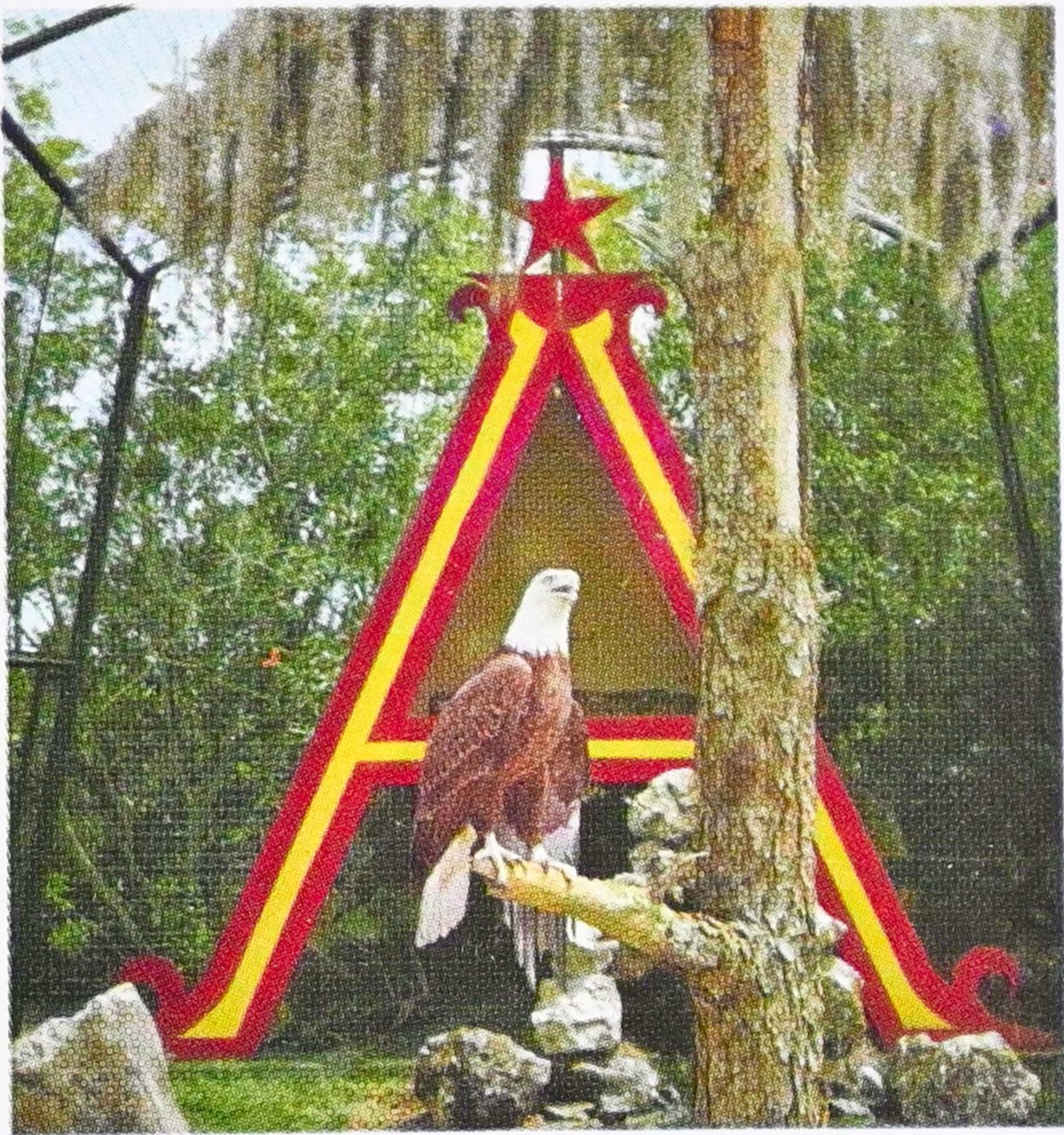


BUSCH GARDENS
Open Daily
9:30 a.m. to 4 p.m.
Closed
Sundays & Holidays
FREE ADMISSION



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W. L. Busch



LIVING SYMBOL OF THE ANHEUSER-BUSCH
TRADEMARK



STAIRWAY TO THE STARS



RARE BIRDS, BEAUTIFUL GARDENS, & FASCINATING ANIMALS

Against the lush green backdrop of Busch Gardens, hundreds of brilliantly-plumed birds provide a range of color representing the entire spectrum. It is truly a photographer's paradise, so by all means bring your camera. More than 150,000 trees and shrubs—some never before grown in this part of the world—thrive abundantly at Busch Gardens, and each fall 50,000 annuals are planted to provide a profusion of blooms throughout the year.



(Left) The Hospitality House, a focal point of the Gardens, where visitors can relax and enjoy complimentary Budweiser, Busch Bavarian and Michelob.



BUSCH GARDENS

Dedicated
March 31, 1959,
to the memory of
the past presidents of
Anheuser-Busch, Inc.
Adolphus Busch
August A. Busch, Sr.
Adolphus Busch, III





Delicious food and delightful beverages are served in the Old Swiss House. The restaurant contains a magnificent collection of rare antiques. Its terraces offer an excellent view of the Wild Animal Kingdom.



The Trained Bird Show, presented several times daily in the Amphitheater, is a favorite of visitors young and old. High-wire acts, acrobatics and dancing are but a few of the spectacular feats preformed by these highly-trained Macaws and Cockatoos.



